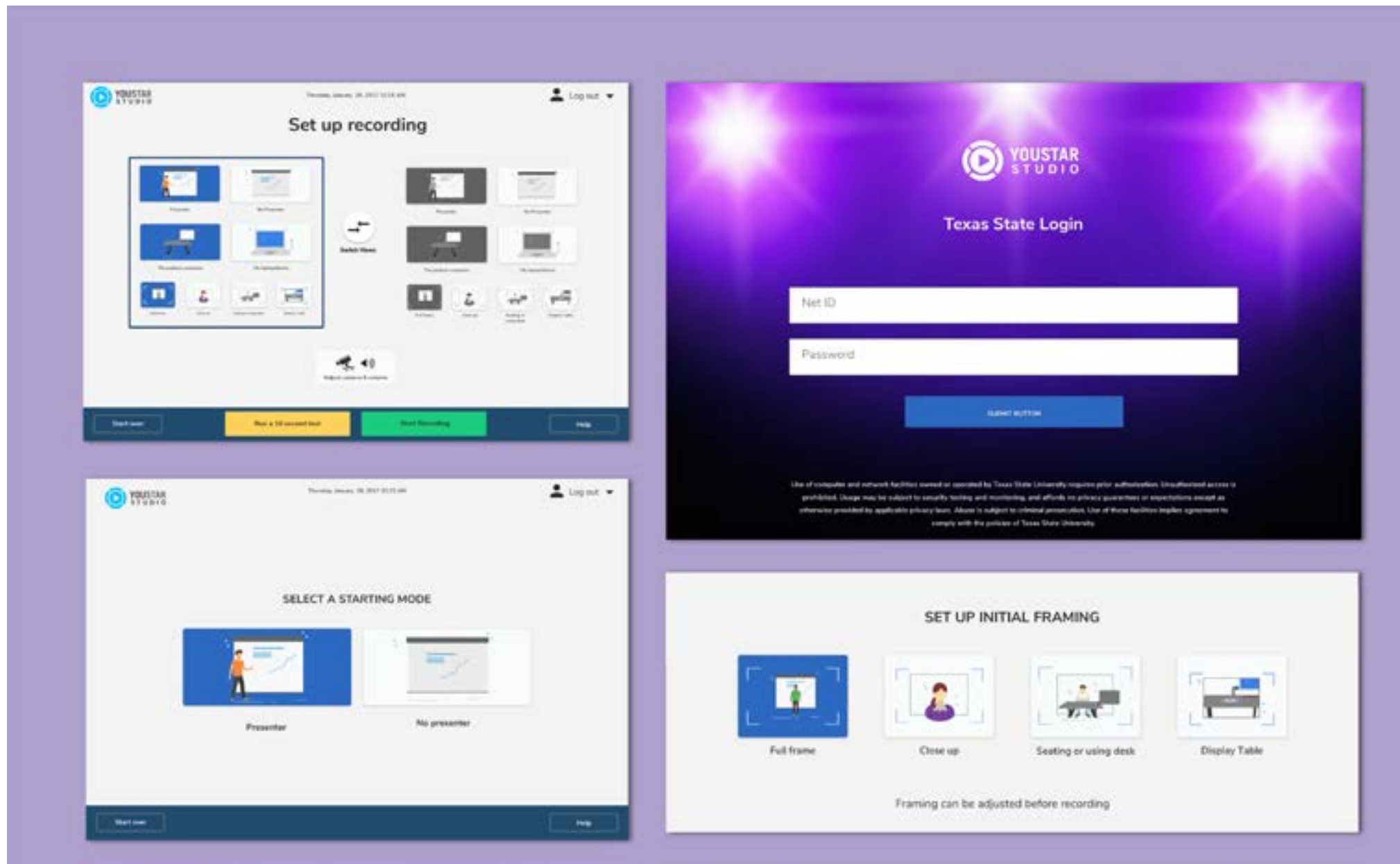


FerBalandra

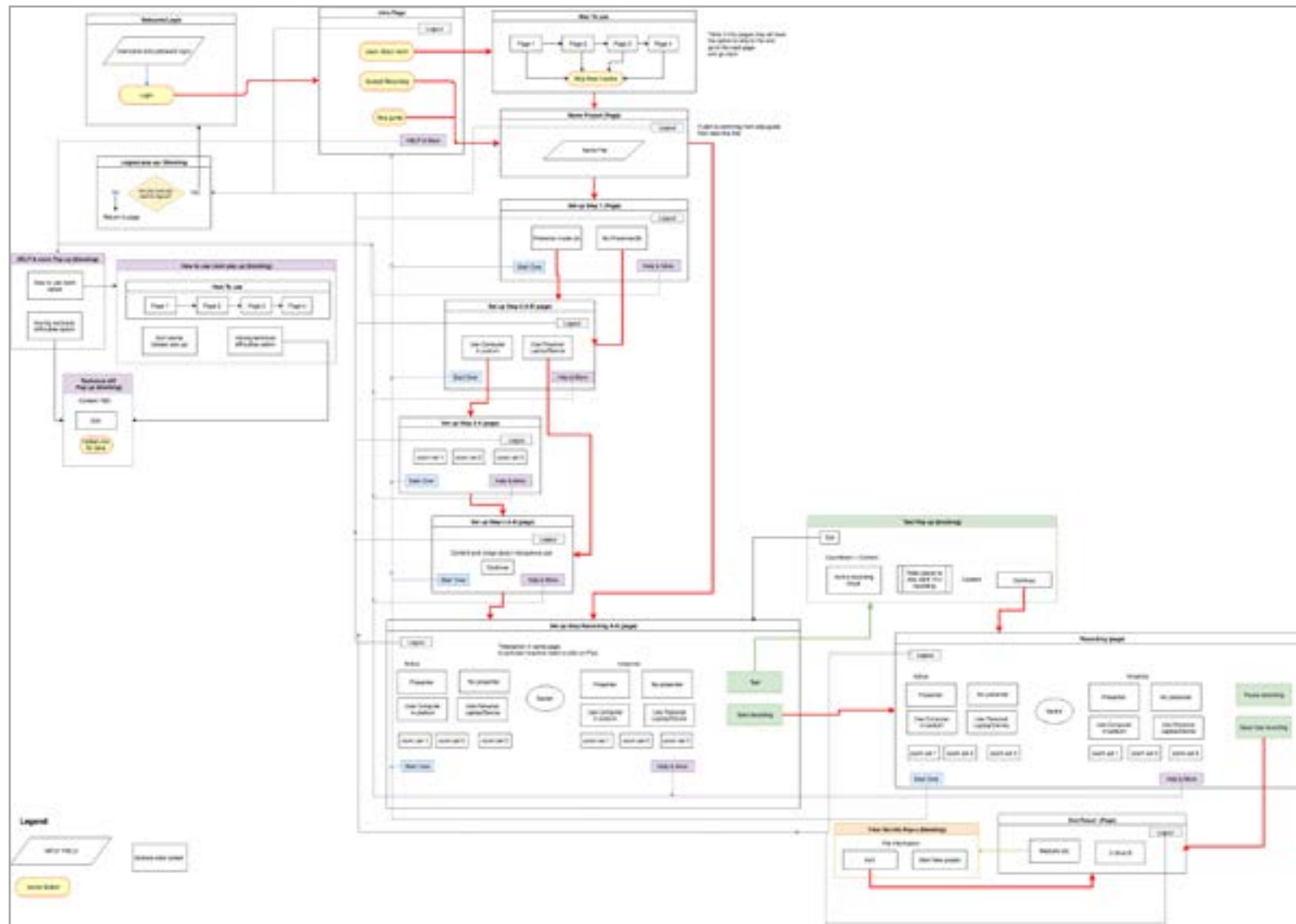
UX|UI DESIGNER





The Youstar Studio is a self recording room that any user in the university can utilize to record themselves. The system is equipped with a greenscreen, professional recording lighting, camera, and sounds system. The user only interacts with a control screen with a simple graphic interface, that walks them through the different recording scenarios they would like to utilize. After the user selects their recording style, the system will automatically set up to the specified parameters and be ready for an hour long recording.

Users can record, pause and save their recording at any point. The user can bring their own devices to the room and utilize any media they wish to incorporate in their recording. The room is also equipped with a full desktop computer which they can also utilize.

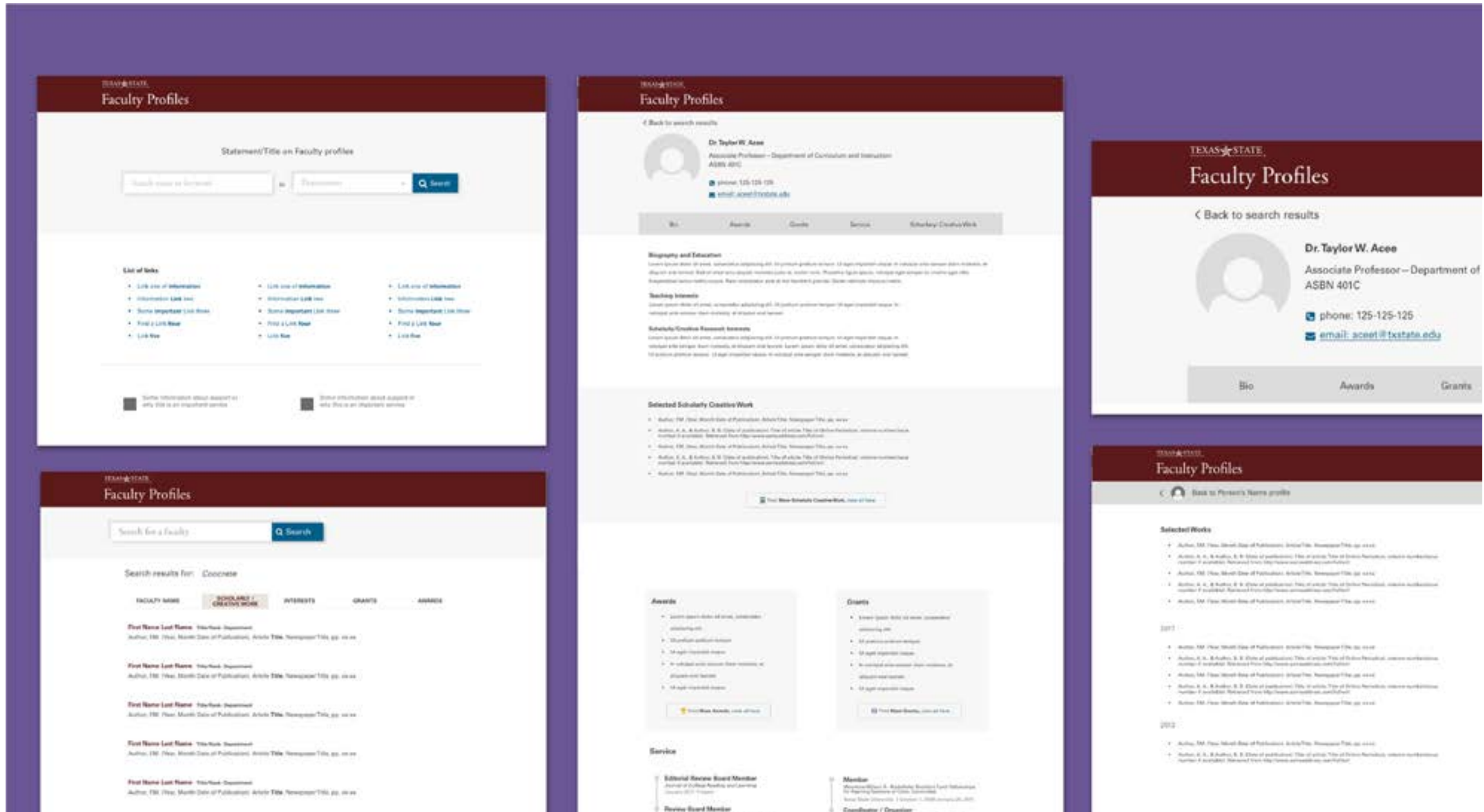


Studio functionality flowchart



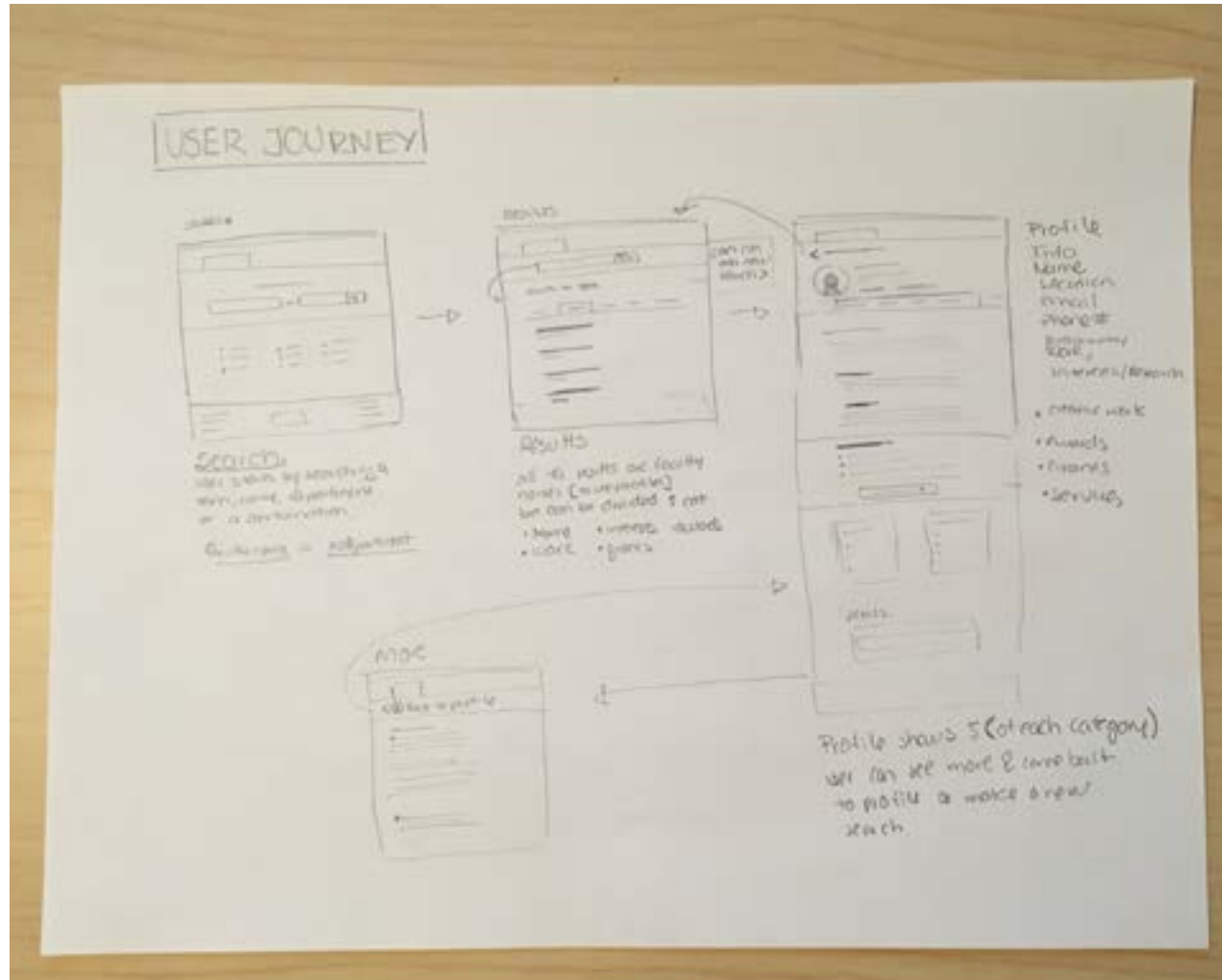
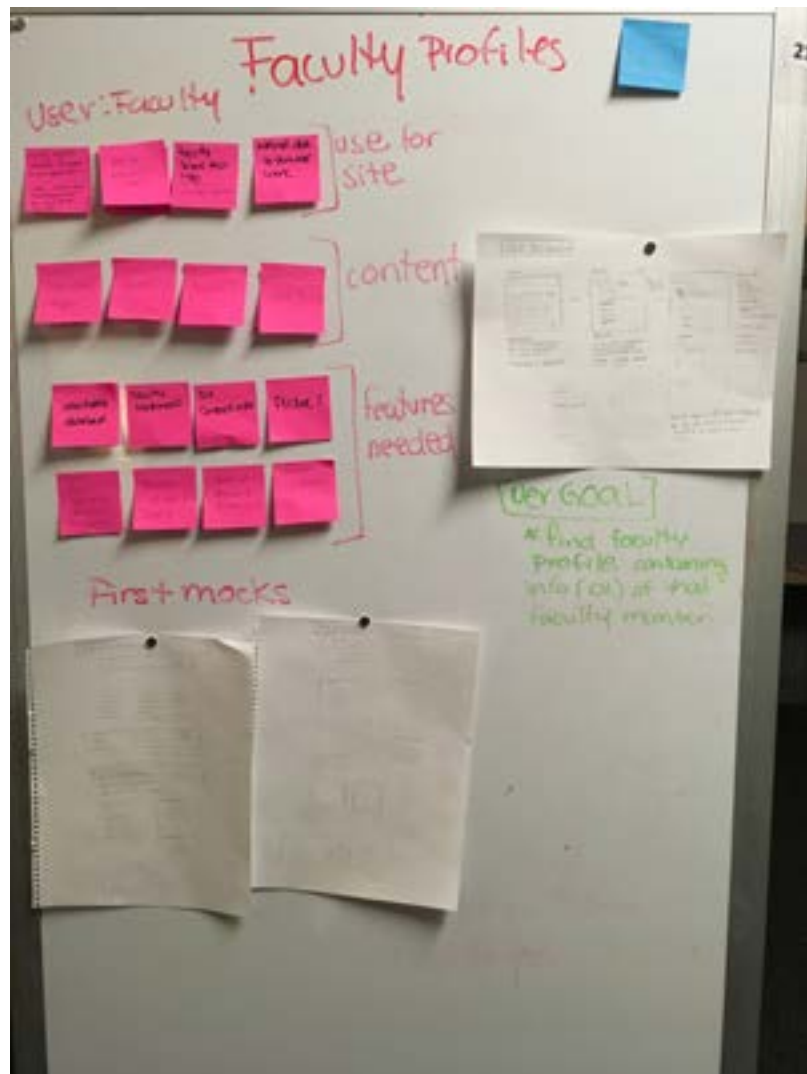
Initial wireframing was presented as a click through prototype to gather feedback and to showcase functionality.

The digital prototype can still be accessed [here](#)



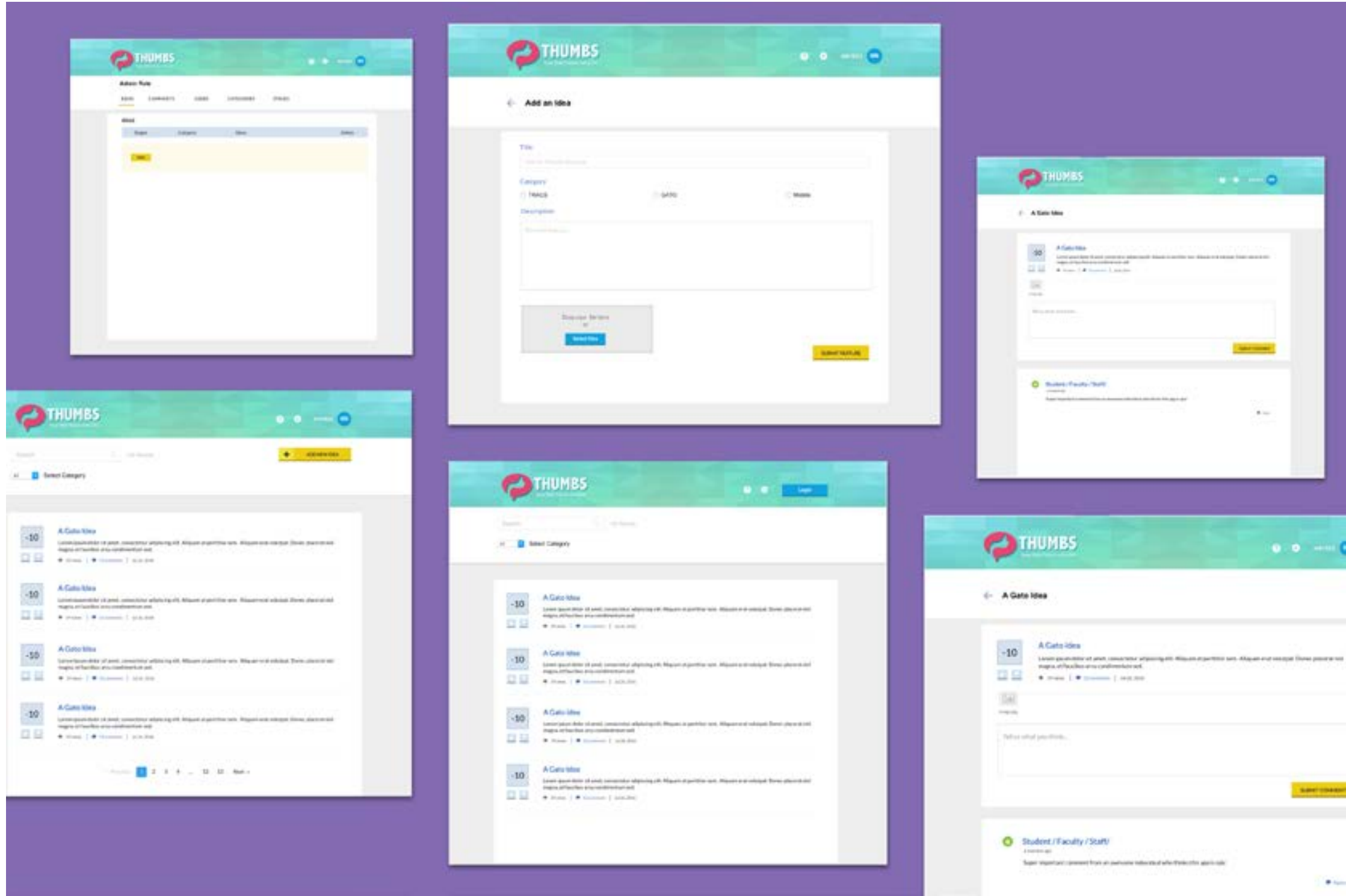
Faculty profiles website
UX/UI design

Website that showcases the profiles of all the faculty in the univeristy. Users will be able to search for faculty by name or key term to see any faculty professional information.

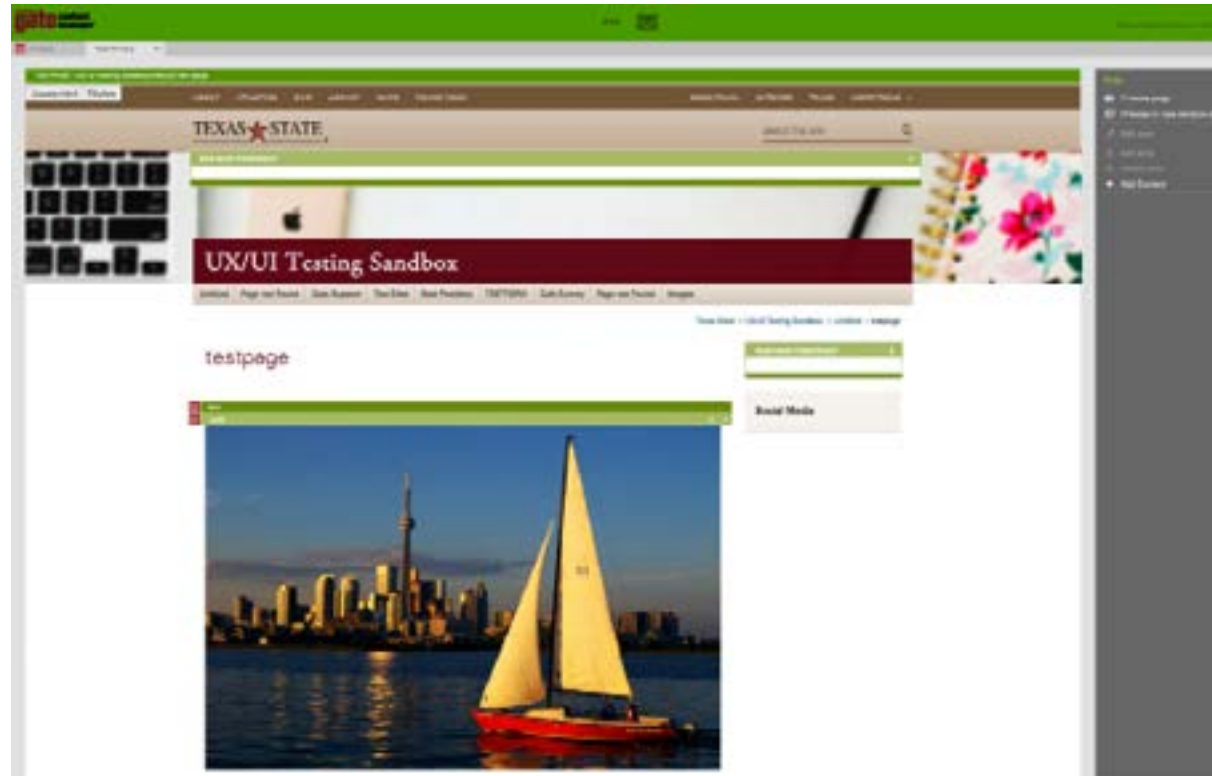


The object of the website is to publicly show the achievements and experience of all the faculty members at the university. The user should be able to search by faculty name or key word, get results based on their initial input, select a faculty name and see detailed information for the selected faculty.

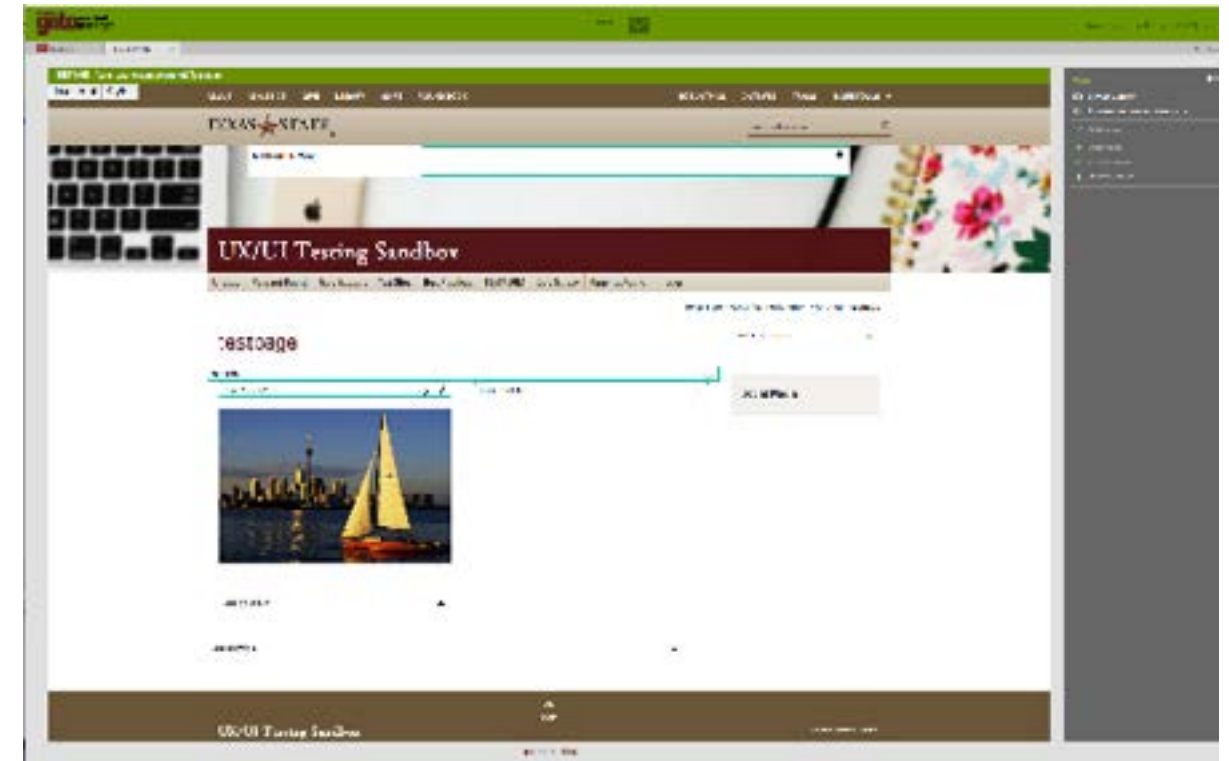
Voting app
UX/UI design



CMS UI Edit Environment Design
UI Design and User experience



Original Magnolia CMS



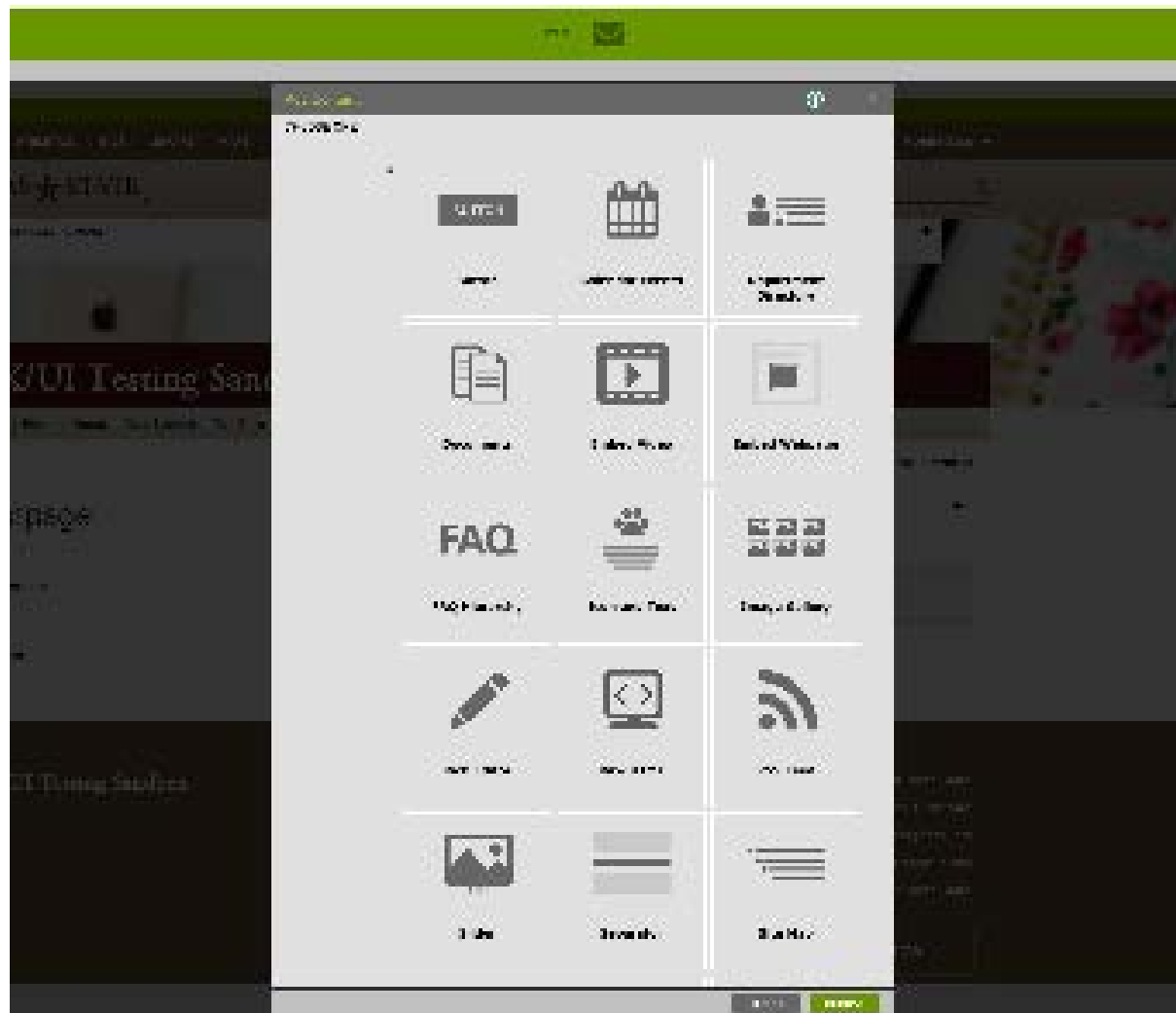
Updated edit environment

Website publishing at Texas State University is handled with an open source Content Management System called Magnolia. Magnolia comes with a built in User interface for their edit view on page creation, and it was limited in the implementation of columns or a grid based layout.

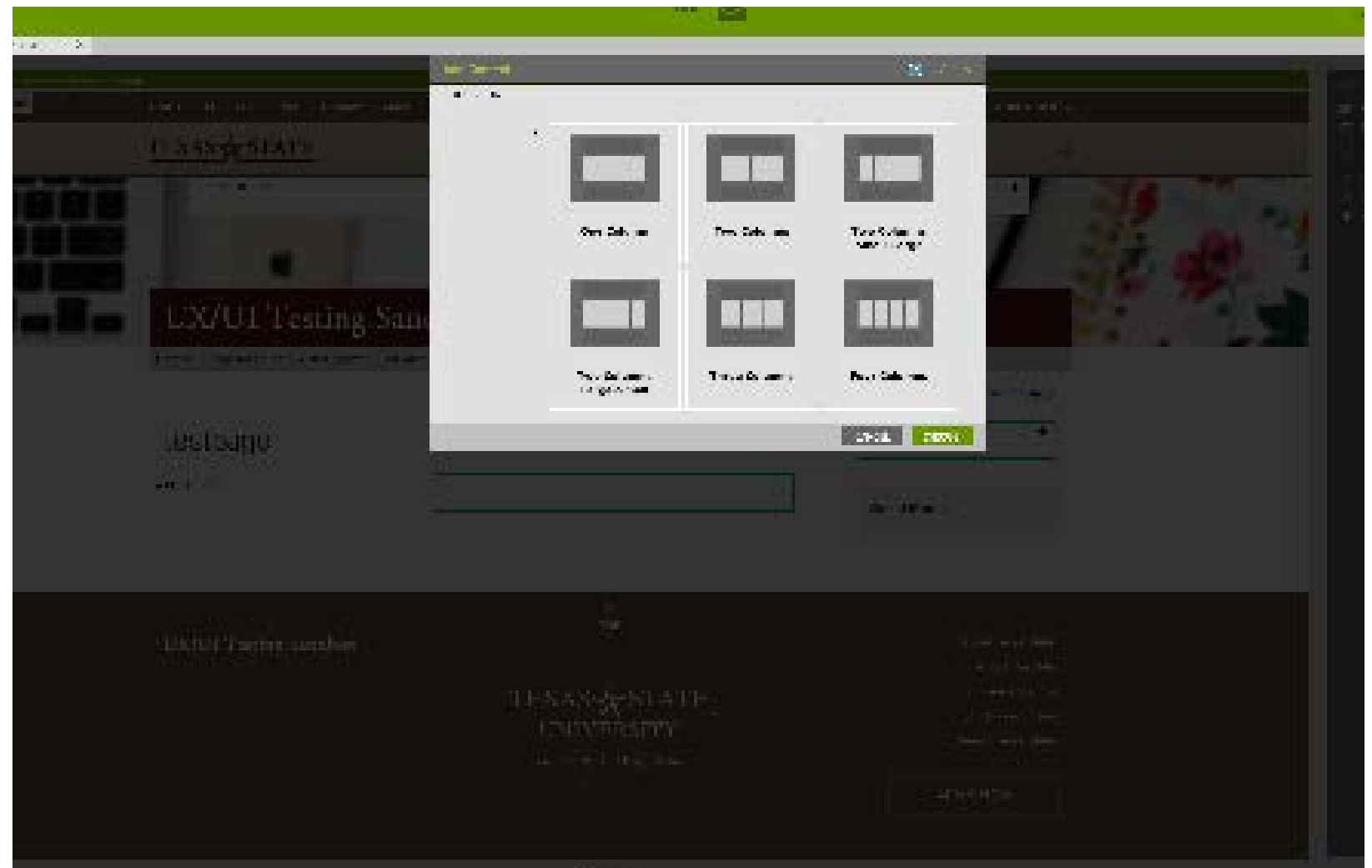
My team worked on implementing columns and a responsive framework for the site. I was in charge of making the UI elements in the environment understandable and cohesive for all users to create new web pages and implement all the content types available.

The goal was to create a more interactive and visual appealing environment in order to achieve a consistent look for Texas State's digital presence. Each editor should be able, with minimal training, to understand the elements on the content management system and be able to create web pages, while maintaining consistency throughout the Texas State website.

Original Magnolia CMS-Content Type list



Updated edit environment-Content type UI

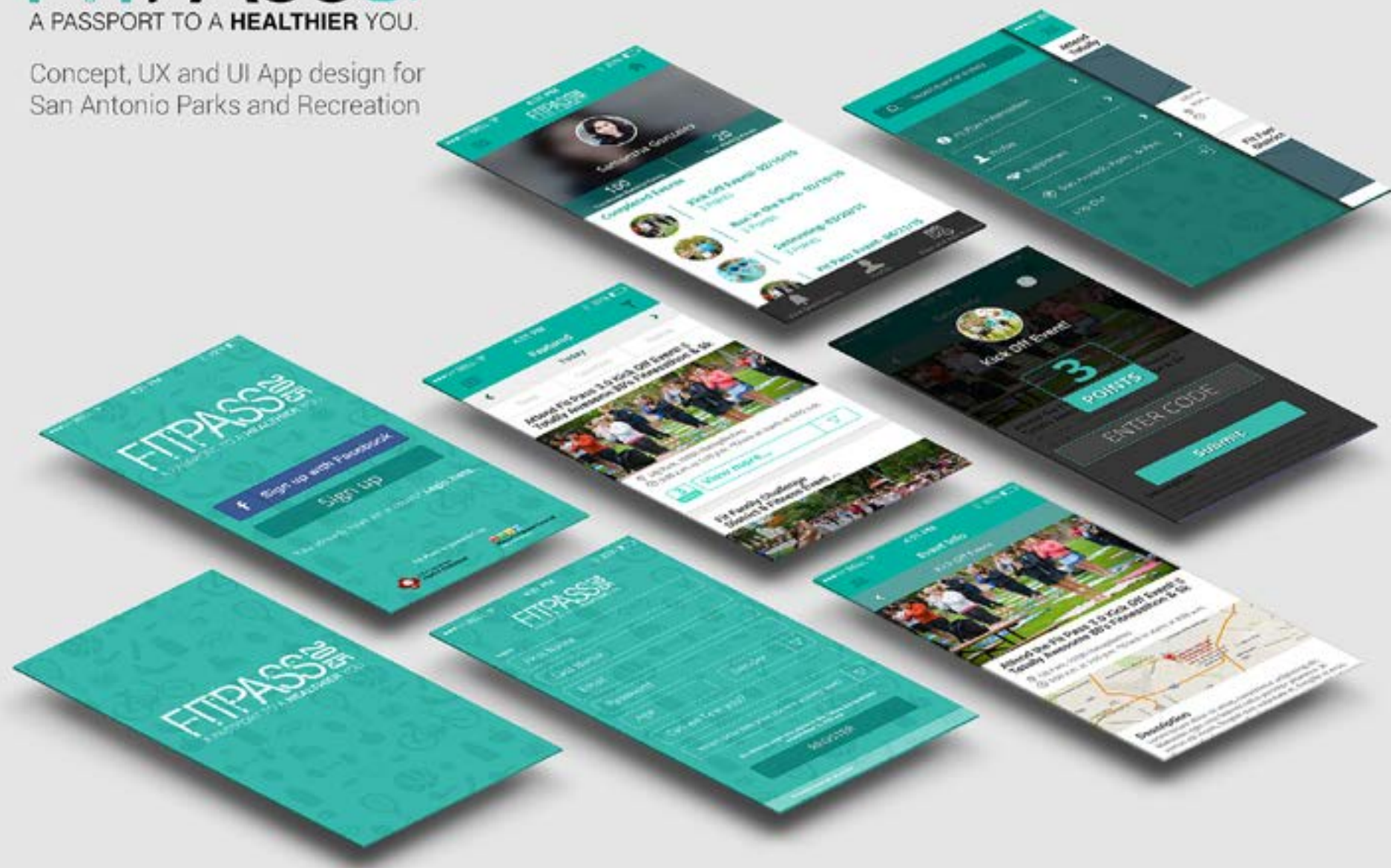


Updated edit environment-Columns UI

FITPASS 2015

A PASSPORT TO A HEALTHIER YOU.

Concept, UX and UI App design for San Antonio Parks and Recreation



FitPass iOS App
Client: Parks & Rec San Antonio, TX

Creative Concept-UX/UI
And Overall Design



2013 Gold ADDY Award
Shiner Beer
Shiner GASP Jersey

Creative Concept
Design and Illustration

Maria Fernanda Balandra, San Antonio TX 78247



Ferbalandra@gmail.com



(956) 874-8095



Ferbalandra.com

